

Liberty Coca-Cola Beverages Privacy Policy

This Privacy Policy applies to www.libertycoke.com (“LCCB Website”) and Liberty Coca-Cola Beverages LLC and its parent, subsidiary and affiliated companies, employees and agents (“LCCB”) and governs data collection and usage. The LCCB Website is an ecommerce site. By using the LCCB Website, you consent to the data practices described in this Privacy Policy.

Safe Harbor Certification

The United States Department of Commerce and the European Commission have agreed on a set of data protection principles and frequently asked questions (the "Safe Harbor Principles") to enable U.S. companies to satisfy the EU law requirement that personal information transferred from the EU to the United States be adequately protected. Consistent with its pledge to protect personal privacy, LCCB complies with the Safe Harbor Principles.

Additional information about the Safe Harbor program is available at the U.S. Department of Commerce's website at <http://www.export.gov/safeharbor>.

Collection of your Personal Information

LCCB may collect and store information you provide to LCCB through the LCCB Website. This information can include, but is not limited to personally identifiable information, billing, banking and credit card information. This information is used to complete the purchase transaction. We may gather additional personal and/or non-personal information.

Information about your computer hardware and software may be automatically collected by LCCB. This information can include, but is not limited to: your IP address, HTTP header, system date, full request, status, content length, method, URI, URI Query String, protocol, browser type, domain names, access times, location at the time of access, and referring website addresses. This information is used for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the LCCB website.

LCCB encourages you to review the privacy statements of websites you choose to link to from LCCB so that you can understand how those websites collect, use and share your information. LCCB is not responsible for the privacy statements or other content on websites outside of the LCCB website.

Use of your Personal Information

LCCB collects and uses your personal information to operate the LCCB Website and deliver the services you have requested.

LCCB may also use your personally identifiable information to inform you of other products or services available from LCCB. LCCB may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

LCCB does not sell, rent or lease its customer lists to third parties.

LCCB may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to LCCB, and they are required to maintain the confidentiality of your information.

LCCB will disclose your personal information, without notice, where permitted or required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on LCCB or the site; (b) protect and defend the rights or property of LCCB; and, (c) act under exigent circumstances to protect the personal safety of users of LCCB, or the public.

Use of Cookies

The LCCB Website may use "cookies" to collect data and help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web server. Cookies cannot be used to run programs, are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize LCCB pages, or register with LCCB site or services, a cookie helps LCCB to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same LCCB website, the information you previously provided can be retrieved, so you can easily use the LCCB features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the LCCB services or the LCCB Website.

Security of your Personal Information

To store and secure your personal information from unauthorized access, use or disclosure, LCCB uses reasonable organizational, technical and administrative measures to protect personal information under our control.

When personal information (such as a credit card number) is transmitted to other websites, it is protected through the use of encryption, such as the Secure Sockets Layer (SSL) protocol.

Unfortunately, no data transmission over the internet or data storage systems can be guaranteed to be 100% secure.

Children Under Thirteen

LCCB does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use the LCCB Website.

Opt-Out & Unsubscribe

We respect your privacy and give you an opportunity to opt-out of receiving announcements of certain information. Users may opt-out of such communications from LCCB by contacting us here:

- Email: inquires@libertycoke.com
- Phone: (215) 427-4500

Please note that changes may not be effective immediately. LCCB will endeavor to comply with your request(s) as soon as reasonably practicable.

Changes to this Statement

LCCB will occasionally update this Privacy Policy to reflect company and customer feedback. LCCB encourages you to periodically review this Privacy Policy to be informed of how LCCB is protecting your information. Please take a look at the “Effective as of” legend at the bottom of this page to see when this Privacy Policy was last updated.

Contact Information

LCCB welcomes your questions or comments regarding this Privacy Policy. If you believe that LCCB has not adhered to this policy, please contact LCCB at:

Liberty Coca-Cola Beverages LLC
725 E. Erie Ave
Philadelphia, PA 19134

Email Address: inquires@libertycoke.com

Telephone number: (215) 427-4500

Effective as of July 13, 2018